

Welcome Bill Alsberg

We are very pleased to welcome Bill Alsberg to our investment team. Bill joined Raymond James & Associates as an Associate Vice President on Friday, August 21st.



He has a broad following and we look forward to working with him. He will now have our large team to assist his clients in many ways.

Bill has been a broker since 1981 and is joining Raymond James & Associates having recently been at Wells Fargo (nee A G Edwards).

Outside of business, Bill enjoys spending time **with** his large family (5 grandchildren and 8 great grandchildren).

He is an avid golfer, a skill which he is constantly looking to improve. Bill lives in Elkins Park, very close to the office.

Arthur and Bill have known each other for many years.

Catching Up On My Reading on Taxes

by Arthur Rosenberg

Recently I saw an older movie on television called "Quiz Show." You may have seen it. It was a 1994 drama film which tells the true story of the Twenty One quiz show scandal of the late 1950's. The film chronicles the rise and fall of the popular contestant, Charles Van Doren after a government investigation exposed the fact that the show was rigged. In other words, "he got the answers!"

I collect old books and magazines. I happened to see the cover of a Time Magazine dated February 11, 1957. The Cover Article, featuring Van Doren, was published BEFORE the rigging of the show was exposed. It extols the tremendous memory of Van Doren.

Why do I write this here? What does this have to do with Taxes? Just this. There was no great emphasis on taxes in the article, just one short paragraph. Today of course there is a tremendous fight about raising taxes for some from 35% to perhaps 39%.

Tax rates were higher in 1957 so this is the paragraph (in part) that caught my eye:

"...His income-tax bracket is so high (keep in mind that his total winnings at that time were \$122,000 - ed) that if he were defeated in a game that cost him, say, \$20,000, he would actually be out of pocket only \$2,200. Of the \$122,000 he has won, income taxes will let the unmarried \$4,400-a-year instructor keep perhaps as little as \$32,600."

That's kind of an interesting lesson not only in Taxes, but in Inflation!! (a \$4,400 a year instructor!!)

If you would like a copy of this cover and the full article, just give us a call. We'll be glad to send one to you.



Grandfather Arthur & Uncle Steven



Elias Gregory Rosenberg (Eli) was born on July 17th, 2009, son of Andy & Angie. He is seen above at the advanced age of 2 weeks. As you can see, he found a nice, safe, warm and comfortable place to take a nap.

The three of them live outside of Denver, Colorado. They recently visited us so they could see how Eli takes to our higher concentration of oxygen at sea level.

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Nothing from Something

Whether it's a matter of ignorance (stupidity, actually) or greed, people are still buying the old General Motors stock, even though the company and the government have warned that the shares will someday be worthless.

Investors are picking up millions of shares every day, thinking they'll profit from what is really a hodgepodge of outdated factories and a pile of debt left behind when the new General Motors Co. exited bankruptcy court protection.

Instead, they will end up losing money very quickly. The price of the shares, currently about 80 cents, has ratcheted up or down as much as 50 cents in one day.

Last Thursday, for example, investors traded 13.9 million shares, and the stock closed at 85 cents, down 4.1 percent. Industry analysts and regulators say two groups are buying the newly named Motors Liquidation stock: People who are confused and think they are getting shares of the new GM for cheap, and day traders or institutional investors hoping for short-term gains as others continue buying the stock.

GM and federal regulators say they have done all they can to warn investors, giving old GM the appropriate name of Motors Liquidation Co. issuing multiple public warnings and changing the stock symbol to MTLQQ. The receiver in bankruptcy was on NPR this past Tuesday repeating the warning.

Motors Liquidation was born July 10 when the new GM emerged from 40 days in bankruptcy court free of much of its debt and burdensome contracts.

We're Moving!!

Only a whole block. Although we feel our current space is very attractive, the building has changed ownership a number of times since we moved in (1991) and the rent has been climbing. Our lease is up in March of 2010 and the rent and utilities will climb again. We believe it is the most expensive space in this area.

The current economy has presented quite a few real estate opportunities so we decided to purchase our own building. This will actually save us money and be able to increase our space by about 30%. We will be the only tenant, so therefore of course we will name the building after us.

We will settle on the purchase in a couple of days. The building is almost completely gutted. We are working with a fine architectural firm and they are designing the space to our specifications of course. We expect and hope to move in January. We are working hard and really look forward to finally be in "The Aranda Building," or whatever we choose to call it.

This building which is across the street and one block North, still has a Jenkintown address, although the building itself is in Abington. (Just as Arthur lives in Solebury but has a New Hope address.) Most people use our P.O. Box (Box 4100, Rydal PA 19046) and that will remain unchanged.

We look forward to seeing you there and continuing to provide you with the best of service.